Emails that deliver results

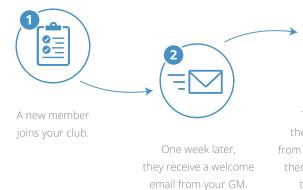Engage your members with beautifully designed and personalized communications.

Build Gorgeous Emails

Create pixel-perfect, branded emails in minutes that look great on any device. With hundreds of professionally designed templates PLUS ClubHouse Online's intuitive drag-and-drop tools, your emails are guaranteed to look amazing, every time.

Personalized Emails

Have an overstock of left-handed golf clubs? Send a clearance sale email to left-handed, male golfers. Our custom data fields allows you to target exact demographics with segmented email campaigns.

Track Your Success

See in-depth email metrics at a glance (delivery, engagement, contact loss and more). Monitor and measure the performance of your email marketing campaigns to prove impact and effectiveness.

Intelligent, dynamic email campaigns

Create automated workflows based on contact and behavioral data. Trigger follow up emails based on actions. Simply set it and forget it.

1 A new member joins your club.

2 One week later, they receive a welcome email from your GM.

3 Three days later, they receive an email from your Golf Pro inviting them to make their first tee time booking.

click

4 If they click to make a booking, another email is sent from the Golf Pro letting them know that they will receive a free sleeve of golf balls with their first booking.

no click

5 If they don't click to make a booking, a follow up reminder is sent a week later reminding them to do so.